



**Media Contacts:**

Caroline Pavis  
610-357-3121  
[cpavis@its.inj.com](mailto:cpavis@its.inj.com)

**Janssen Announces HealtheVoices™ Impact Fund**

*Now Accepting Applications for Projects by Online Health Advocates to  
Serve Patient Communities*

**Titusville, NJ**, April 24, 2017 — Janssen Pharmaceuticals, Inc. today announced the HealtheVoices™ Impact Fund, a new grant offering created to support innovative efforts by online health advocates to serve and assist patient communities. Established at the Community Foundation of New Jersey (CFNJ), the HealtheVoices™ Impact Fund will award projects that align with the Janssen charitable giving mission to advance healing for patients. In its inaugural year, the Fund will distribute a total of \$30,000 in grants to online health advocates. The application period begins today, April 24, and continues through June 15, 2017. Applications will be evaluated and selected for funding after the application period ends.

Health-focused online communities and blogs have come to inspire, educate and mobilize both patients and caregivers. Approximately 78% of newly diagnosed patients look to online advocates for support and two in three people living with chronic conditions say that following online health advocates helps them manage their condition better.<sup>i</sup>

“Online health advocates have immeasurable impact on people living with chronic and life-altering health conditions, providing patient-to-patient support, education and essential resources,” said Rebecca Tillet, Regional Communication & Public Affairs Lead, The Americas, Janssen Pharmaceuticals, Inc. “Most online health advocates are not affiliated with a tax-deductible charity and have challenges obtaining funding to support their important work. Through our partnership with the Community Foundation of New Jersey, we have created the HealtheVoices™ Impact Fund to further support these patient champions in their efforts to serve others.”

The HealtheVoices™ Impact Fund is a new offering that stems from Janssen’s annual [HealtheVoices™ Conference](#), a first-of-its-kind event that brings together online health advocates from a wide range of health communities to learn, share and connect. Now in its third year, the conference offers online health advocates an opportunity to network and learn from each other.

The HealtheVoices™ Impact Fund has been designed with the guidance of an Advisory Committee of experienced online patient and caregiver advocates. Advisory Committee members will provide input to CFNJ in the review, evaluation, and selection of applicants.

(more)

### **About the Application Process**

CFNJ will accept applications for the HealtheVoices™ Impact Fund through June 15, 2017. Applicants must be based in the United States and outline in their application a proposed project that supports a patient community. Grants will be given to new, innovative ideas and may not be given to support existing or ongoing advocate activities.

Specifically, CFNJ and HealtheVoices™ Impact Fund Advisory Committee are looking for projects that propose innovative ways to:

- Engage, inform and empower patients;
- Coalesce and strengthen the online advocate community;
- Target underserved populations or healthcare disparities;
- Have measurable outcomes identified; and/or
- Address high unmet areas or with large scope of impact.

The review, evaluation and selection of the recipients, as well as funding distribution will be handled by CFNJ with input from the HealtheVoices™ Impact Fund Advisory Committee. Janssen will not be involved in the application review or selection process.

To obtain and submit a grant application, or for more information on the applications process, visit <http://cfnj.org/>.

### **About the Janssen Pharmaceutical Companies**

At the Janssen Pharmaceutical Companies of Johnson & Johnson, we are working to create a world without disease. Transforming lives by finding new and better ways to prevent, intercept, treat and cure disease inspires us. We bring together the best minds and pursue the most promising science. We are Janssen. We collaborate with the world for the health of everyone in it. Learn more at [www.janssen.com](http://www.janssen.com). Follow us at [@JanssenUS](https://twitter.com/JanssenUS).

### **About the Community Foundation of New Jersey**

Since 1979, individuals and businesses have opened charitable funds at the Community Foundation of New Jersey to fulfill their charitable goals and craft their philanthropic legacies. These Legacy Funds and Donor Advised Funds have granted tens of millions of dollars each year, and enabled the Foundation to launch its own Changemaker Projects that are improving New Jersey and its dynamic communities. The Foundation's funds currently hold over \$400 million in charitable assets and made over 5,000 grants last year to charitable work in New Jersey and around the world. Visit [www.cfnj.org](http://www.cfnj.org).

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<sup>i</sup> : "Impact of Health Bloggers and Online Communities." Conducted by Everyday Health in partnership with Janssen. 2/2/16-2/16/16 (N=2,670)