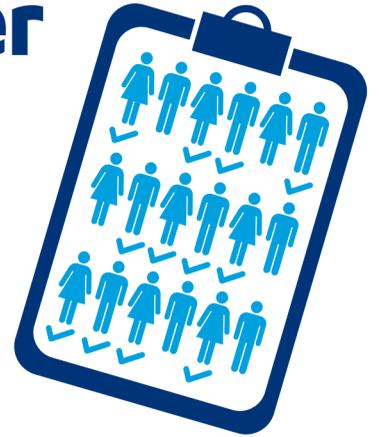


Public Lacks Awareness Of Hepatitis And Its Link To Liver Cancer

According to a new survey¹ of over 5,000 adults in Russia, Spain, Turkey and the UK:



85% don't know hepatitis is the main cause of liver cancer²

91% know little or nothing about hepatitis

21% incorrectly think there is no vaccine for hepatitis B³

40% incorrectly think hepatitis C can't be cured⁴

18% incorrectly think there is no treatment for hepatitis C⁵

5% incorrectly think hepatitis B can't be transmitted³

10% incorrectly think hepatitis C can't be transmitted⁵

Viral hepatitis – the facts

Hepatitis means **inflammation of the liver**, and it is often caused by a virus: **VIRAL HEPATITIS**

Viral hepatitis is spread through **blood-to-blood contact**⁷, but hepatitis B can also be spread through the exchange of bodily fluids⁸



Viral hepatitis B and hepatitis C are the main causes of liver cancer, but up to

90% of people are unaware they have the condition⁶



Hepatitis is **often asymptomatic**, but if symptoms do occur, they can include^{3,5}:



Fatigue

Fever

Nausea

Muscle pain

Jaundice



There is currently **no vaccine for hepatitis C**⁶, but the **vaccine for hepatitis B is effective in 95% of cases**³



Not everyone with hepatitis B needs treatment, however for those with **chronic hepatitis B, interferons and antiviral agents are available**³



Hepatitis C can be treated and cured for the majority of people by dual or triple therapy^{9,10,11,12}

Liver Cancer Awareness Month is an annual international health campaign organised by liver cancer charities, patient groups and other related organisations every October. It is intended to increase awareness of the diseases contributing to liver cancer, the relevant preventative interventions and to raise funds for further research into its cause, prevention, diagnosis, treatment and cure.

References

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- 4 Economist Intelligence Unit. The Silent Pandemic: Tackling Hepatitis C with Policy Innovation. January 2013.
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