

Janssen: Committed to Immunology



1 Our mission is to transform individual lives

3 million people in Europe suffer from rheumatoid arthritis¹



4 million people in Europe suffer from psoriatic arthritis^{2, 3, 4, 5}



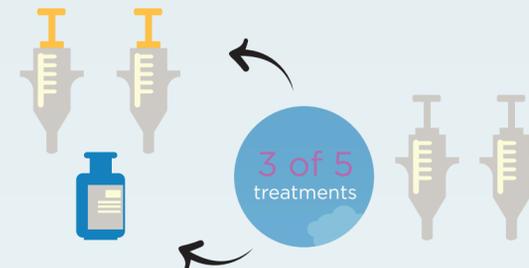
14 million people in Europe suffer from psoriasis^{2, 3, 4}



Janssen is currently working to support people living with **psoriasis and psoriatic arthritis**

So far, **3 of the 5 approved biologic treatments** for psoriasis or psoriatic arthritis were developed by

Johnson & Johnson



But we are committed to **researching and treating more immune-mediated diseases**

which are estimated to affect between

40 and 60 million people in Europe,

which is around

5–7% of the European population^{6,7}

2 We have a culture of collaboration

Janssen Pharmaceutica N.V. joined the Johnson & Johnson family of companies in 1961



Janssen Europe, Middle East & Africa (EMEA) has...



We work closely with leading experts in their field to **bring innovative ideas and therapies from the lab to the clinic and to patients in need**



3 We aim to support and empower

Janssen is at the forefront of programmes aimed at improving standards of care and empowering patients to take control of their condition

Read this!

'A framework for improving the quality of care for people with psoriasis'

The European Psoriasis White Paper

A multinational, multidisciplinary collaboration between 9 authors from 6 European countries



Authored by the European Expert Working Group for Healthcare in Psoriasis (EEWGHP)

Published in the Journal of the European Academy of Dermatology and Venereology (JEADV)

The Psoriasis White Paper and the Psoriasis Mandate are supported by Janssen, more specifically Janssen Pharmaceutica NV, Belgium

Sign the Mandate!

I believe that each person living with psoriasis has a right to:

1. Early and accurate diagnosis
2. Access to a specialist for regular treatment
3. Access to effective treatment offers
4. Involvement and choice in a treatment plan with defined goals
5. Understanding and support from society to live a normal life

The Psoriasis Mandate



www.psoriasis360.com/psoriasis-mandate

Visit the website!

Psoriasis360.com

Psoriasis360.com provides people with psoriasis with the **knowledge and tools**, to take a more **pro-active role** in managing their condition



This site is published by Janssen Pharmaceutica, NV. It is intended for a European audience.

4 We would like to hear from you

To find out more or to contact us...

Find out more!

Visit the **Janssen EMEA website**

